

# Donor Recognition & Naming Opportunities



## Naming Opportunities

United Christian Academy would not be the community asset it is today without the generous support of parent, grandparents, families, friends, and other individuals.

The Donor Recognition & Naming Policy helps ensure that gifts with associated naming rights are managed in a consistent manner, and according to established United Christian Academy guidelines. It is also designed to provide donors with equitable, consistent, and appropriate recognition and stewardship for their generous support, leading to lasting and mutually beneficial relationships with the school.

What does it mean to truly honor or memorialize someone? A variety of recognition opportunities are offered in our Light the Way Campaign to encourage the fulfillment of our campaign objectives and to recognize significant commitments. All donations will be recognized in suitable ways.

United Christian Academy is offering a limited number of naming opportunities during this campaign. You may wish to associate your own or your family's name



**In the same way, let your light shine before others, that they may see your good deeds and glorify your Father in heaven.**

**Matthew 5:16**

permanently with the United Christian Academy or honor a family member, friend, or colleague. Whatever you choose, the name will always be in a place of prominence.

The Campaign Cabinet is responsible for the review of all naming requests prior to discussion with prospective donors or honorees.

## Named Buildings, Rooms & Spaces

Donors to the Capital Campaign that make significant gifts will be recognized with naming opportunities on the building, rooms, spaces and gathering spaces both indoor and outdoor

## Plaques & Identifications Markers

Donors to the capital campaign that make gifts between \$10,000 and \$100,000 will be recognized with either a plaque or identification marker that recognizes the contributor on the wall near the room or space.

## Donor Wall

All donors to the capital campaign will be acknowledged with a written letter of appreciation, have their names listed in publications and be recognized in a permanent manner on the donor wall at United Christian Academy.

## Permanent Recognition and Donor Appreciation

All donors to the capital campaign will be acknowledged with a written letter of appreciation, receive a charitable tax receipt, have their names listed in the United Christian Academy publications and be recognized in a permanent manner on our donor wall in a prominent place in the new building.

# Donor Recognition & Naming Opportunities



To acknowledge special contributions to the campaign, names of all donors will be listed in campaign publications and website unless anonymity is requested.

Each financial gift to the United Christian Academy is graciously received as it gives us the means to further our pursuit and the realization of the Campaign. In addition to our deep appreciation, generous gifts of \$10,000 or more are recognized and celebrated.

There are many ways to associate the name of an individual, family, foundation, and corporation with an aspect of the capital campaign. Campaign staff and volunteer leadership can assist you in determining this lasting remembrance.

Pledges are payable over a 5-year period. Recognitions are made upon pledge receipt.

## Governance of Naming & Recognition

This document governs the naming of academic entities and physical spaces at United Christian Academy.

Recommended funding levels and proposed names for buildings, physical facilities or spaces must be reviewed by the Board Chair and Head of School prior to the Board of Directors approval. United Christian Academy must give final approval for all naming's.

If at any time circumstances change, such that the continued use of an approved name may compromise the United Christian Academy's integrity or reputation, the Board of United Christian Academy may amend or remove the name.

## More Information

United Christian Academy Foundation will be happy to work with you to develop a gift plan that fits your needs and interests.

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### For more information on Ways To Give, contact: Evan Dalrymple

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